

## Legal:Privacy Policy

---

The protection of your privacy when processing personal data is an important concern for us. When you visit our website, our web servers store the IP address of your Internet service provider, the website from which you visit us, the websites you visit on our website, as well as the date and duration of your visit. This information is absolutely necessary for the technical transmission of the web pages and secure server operation. A personalized evaluation of this data does not take place.

If you send us data by contact form, these data are stored on our servers in the course of data backup. Your data will only be used by us to process your request. Your data will be treated strictly confidential. The data will not be passed on to third parties.

Responsible body:

Hallo Welt! GmbH  
PO Box 11 02 09  
93015 Regensburg, Germany

Phone: +49 941 - 660 800

E-mail: [info@hallowelt.com](mailto:info@hallowelt.com)

### Contents

<a href="#">1 Personal Information</a>	1
<a href="#">2 Automatically stored non-personal data</a>	2
<a href="#">3 Cookies</a>	2
<a href="#">4 Google Maps</a>	2
<a href="#">5 Matomo Web analysis services</a>	3
<a href="#">6 Security</a>	3
<a href="#">7 Rights of the parties concerned</a>	3
<a href="#">8 Changes to this Privacy Policy</a>	3

## Personal Information

---

Personal data are data about your person. These include your name, address and e-mail address. You also do not have to reveal any personal data to visit our website. In some cases we need your name and address as well as further information to be able to offer you the desired service.

The same applies in the event that we supply you with information material on request or if we answer your enquiries. In these cases we will always point this out to you. Furthermore, we only store the data that you have transmitted to us automatically or voluntarily.

If you use one of our services, we generally only collect the data that is necessary to be able to offer you our service. We may ask you for further information, but it is voluntary. Whenever we process personal data, we do so to provide you with our services or to pursue our commercial goals.

## Automatically stored non-personal data

---

When you visit our website, we store certain information for administrative and technical reasons. These are: Type and version of the browser used, date and time of access, as well as the IP address.

This data is made anonymous and used solely for statistical purposes or to improve our Internet and online services.

These anonymized data are stored – separately from personal data – on secure systems and cannot be assigned to individual persons. This means that your personal data remains protected at all times.

## Cookies

---

When you visit our website, we may store information on your computer in the form of cookies. Cookies are small files that are transferred from an Internet server to your browser and stored on its hard drive. The legal basis for the use of cookies is Art. 6 para. 1 lit f DSGVO.

Only the Internet protocol address is stored - no other personal data. This information, which is stored in the cookies, allows us to automatically recognize you the next time you visit our website, which makes your use easier.

Of course, you can also visit our website without accepting cookies. If you do not want your computer to be recognized on your next visit, you can also refuse the use of cookies by changing the settings in your browser to "refuse cookies". You will find the respective procedure in the operating instructions of your respective browser. If you refuse the use of cookies, however, there may be restrictions in the use of certain areas of our website.

## Google Maps

---

This website uses Google Maps to display maps and to create route maps. Google Maps is operated by Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

By using Google Maps on this website, you consent to the collection, processing and use of the data collected automatically and the data you have entered by Google, one of its representatives or third-party providers.

The terms of use for Google Maps can be found [here](#).

You can view Google Maps' privacy policy [here](#).

## Matomo Web analysis services

---

This website uses the open source web analysis service Matomo. Matomo uses so-called "cookies". These are text files that are stored on your computer and enable an analysis of your use of the website. For this purpose, the information generated by the cookie about the use of this website is stored on our server. The IP address is made anonymous before it is saved.

The information generated by the cookie about the use of this website will not be passed on to third parties. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

If you do not agree to the storage and use of your data, you can deactivate the storage and use [here](#). In this case, an opt-out cookie is stored in your browser which prevents Matomo from saving usage data. If you delete your cookies, the Matomo Opt-Out cookie will also be deleted. The opt-out must be reactivated the next time you visit our site.

## Security

---

We have taken technical and administrative security precautions to protect your personal data against loss, destruction, manipulation and unauthorized access. All our employees and service providers working for us are bound by the applicable data protection laws.

Whenever we collect and process personal data, it is encrypted before it is transmitted. This means that your data cannot be misused by third parties. Our security precautions are subject to a continuous improvement process and our data protection declarations are constantly revised. Please make sure you have the latest version.

## Rights of the parties concerned

---

Please contact us at any time if you would like to know what personal data we store about you or if you wish to have it corrected or deleted. Furthermore, you have the right to restrict processing (Art. 18 DSGVO), to object to processing (Art. 21 DSGVO) and to transfer data (Art. 20 DSGVO).

In these cases, please contact us directly.

## Changes to this Privacy Policy

---

We reserve the right to change our privacy policy should this be necessary due to new technologies. Please make sure you have the latest version. If fundamental changes are made to this privacy policy, we will post them on our website.

All interested parties and visitors to our website can contact us on data protection issues:

Matthias Hassler LL.M.  
Projekt 29 GmbH & Co. KG  
Ostengasse 14  
93047 Regensburg, Germany

Phone: +49 941 2986930  
Fax: +49 941 29869316  
E-mail: [m.hassler@projekt29.de](mailto:m.hassler@projekt29.de)  
Internet: [www.projekt29.de](http://www.projekt29.de)

Should our data protection officer not be able to answer your request to your satisfaction, your right of complaint remains with the data protection supervisory authority responsible for your federal state.

\_\_NOSTASCH\_\_